

sleeper

HOTEL DESIGN, DEVELOPMENT & ARCHITECTURE

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JAGUAR SUITE / GOING DUTCH / DANA KALCZAK



JAGUAR SKILLS
JAGUAR'S DESIGN TEAM
TURNS TO HOTELS

GOING DUTCH
AMSTERDAM'S LATEST
HOTEL OPENINGS

DANA KALCZAK
FOUR SEASONS' DOYENNE
OF DESIGN INTERVIEWED

Designs on London

The ninth **London Design Festival** ran from 17-25 September 2011 and showcased more than 300 events in the shape of product launches, installations, exhibitions, tours and talks. Sleeper presents its pick of the most innovative and inspiring.

TABISSO TYPOGRAPHICAL FURNITURE
www.tabisso.com



MORGAN FURNITURE LIMA
www.morganfurniture.co.uk

With an audience of over 350,000 attending Festival events, and more than two million people experiencing large scale outdoor installations, the London Design Festival can now claim to be the world's biggest audience for a design event, with visitors from over 50 countries recorded.

Kicking off with 100% Design at Earls Court, new features were added to the wide variety of exhibitors, from Original BTC and Twyford Bathrooms to Technogym and Tissettanta. This year's Materials showcase, 'Hello Future – the A-Z of Smart Materials', was curated by Chris Lefteri for specifiers interested in sourcing new technologies and surfaces, while the entrance installation of a 5m head as the source for ideas and inspiration, defined the show's creative theme.

Also new for 2011, The Director's Cut provided a platform for exemplary British-based design. Products from Established & Sons; BarberOsgerby, Vitra, Knoll, and Hitch Mylius were on display, as well as the Lima chair by Katarina Zacharides for **Morgan Furniture**.

In addition, there was an increase in the number of ►



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ANTHONY HARTLEY MR SMITH THE SECOND
www.anthonhartley.co.uk



DE LA ESPADA CORACLE
www.delaespada.com



► international exhibitors with pavilions from Italy, France, Norway, and as far afield as Korea, Taiwan, and Argentina. ICEX, The Spanish Institute for Foreign Trade, made an impact with its pavilion showcasing collections from some of Spain's most exciting designers and companies including Andreu World, **Sancal**, Kettal, Arturo Alvarez, and Gandia Blasco.

New to the market and on display was **Livingzone's** Mensa6 table, winner of a Reddot Product Design Award and an example of minimal construction, as well as JDD's Stella, an easily reconfigured curved seat with a high back. French studio **Tabisso** presented its seating concept to the UK – typographic furniture that can be combined to convey any message as a creative addition to the hotel lobby.

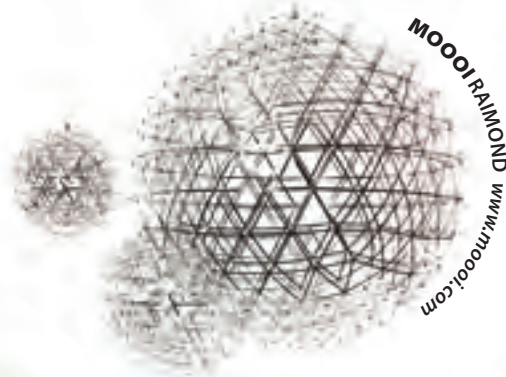
Over in East London, Designersblock, Tent and Tramshed provided exhibition space for both local and international exhibitors. Taking over Truman Brewery, the fifth edition of Tent was the largest-to-date with over 200 exhibitors from 26 countries showing a mix of the latest in contemporary furniture, lighting, textiles and interior accessories, alongside show features and gallery events.

Anthony Hartley's brightly-coloured Mr Smith the Second chair attracted quite a following, as did man-of-the-moment Benjamin Hubert with his designs for **De Vorm**, Orsjo, and De La Espada. His Coracle chair for **De La Espada** is handwoven with stitched automotive leather and a leather-wrapped steel frame.

Superbrands London made its debut as an extension to Tent, curated and designed by MVDW Ltd, a young British design-marketing ►



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► consultancy founded by Mirko van den Winkel. A handful of exhibitors included Bang & Olufsen, Moroso, Prooff, and Swarovski Elements. Italian furniture brand **Segis** used the event as a platform to launch its Flores range of benches available in various shapes and sizes.

Following its launch at this year's Salone del Mobile in Milan, Designjunction made its debut in Central London at Victoria House. The 2,000m² exhibition space brought together a stellar line-up of lighting and furniture brands including Channels, Innermost, Cassina, and Bocci.

Anglepoise took the opportunity to launch its new Type75 Maxi LED lamp, while **Globe Zero4** unveiled its sculptural lounge chair Shelter, designed by busk+hertzog. Benchmark's impressive 11.4m long Tree table made from a single plank of oak balanced on a mirror polished stainless steel pyramid also made an impact.

London Design Festival played host to a range of independent showroom events including **Tom Dixon** at The Dock and **Mooodi's** underwater-themed Mermaids featuring its new Raimond light. **B&B Italia** celebrated ten years in the capital with the launch of new designs by Antonio Citterio, Patricia Urquiola, Jeffrey Bennett, Vincent Van Duysen, Gabriele and Oscar Buratti, while brothers Ronan and Erwan Bouroullec made their mark with two installations. Their Ploum sofa for **Ligne Roset** was on display at the showroom's Telling Tales exhibition; and Textile Field, a 30m by 8m carpet-cum-lounge for Kvadrat featured at the Victoria and Albert Museum.

Finally, in one of the most gastronomic events, Flos and Moroso hosted Galleria Illy to coincide with the launch of Marcel Wanders' Can Can Mini suspension lamp. The Dutch designer was on hand to make bespoke 'Marcel' cappuccinos with the help of expert baristas, while concept caterers Blanch & Shock served coffee flavoured surprises. ■ www.londondesignfestival.com



ANGLEPOISE TYPE75 MAXI
www.anglepoise.com

GLOBE ZERO4 SHELTER www.globezero4.dk



LIGNE ROSET PLOUM www.ligne-roset.co.uk

